

iBudi:

An Innovative, Entertaining Mobile
Companion for Daily Monotonous Lives

D. Gündoğdu, Ö. Durmaz Incel, A. Ali Salah

Introduction

You are storing tones of data...Even in crowds, people tend to communicate via smartphones. We tend to prefer virtual communities for communication rather than real life.



Motivation

- Clever application for understanding your daily life
- Entertaining accompany
- Breaking the monotonous life, aiming to give a smile, with small messages, predicting the daily routines

Approach & Methodology

- Data collection with iPhone, in an energy efficient way
- Data cleansing (Removing roads etc.)
- Find significant locations (Home, Office/School etc.)
- Construct daily routine, with significant location sequence and time spend in each location
- Find out drifts and make small talks, with inference data

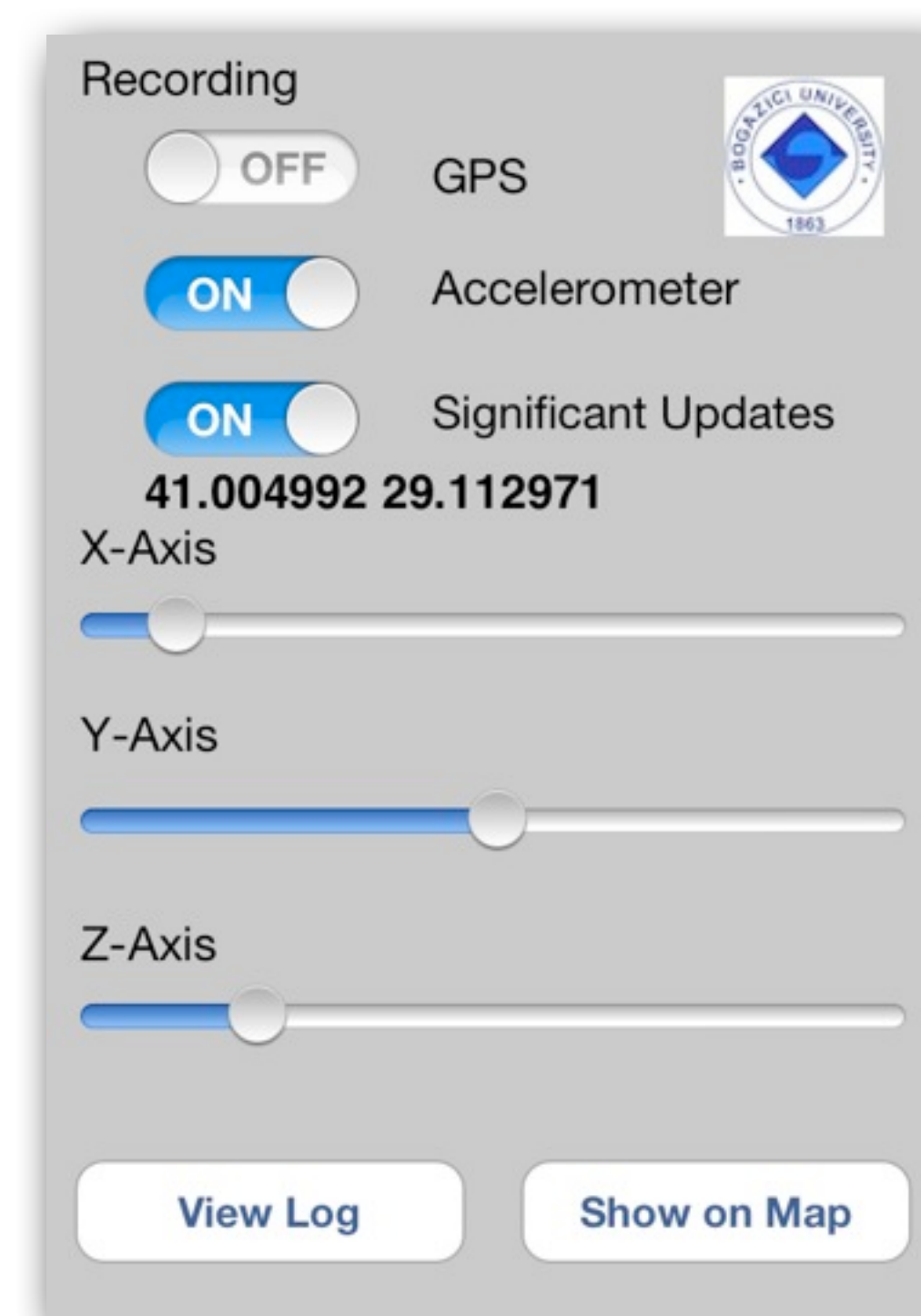


Fig. 1 Data Collection

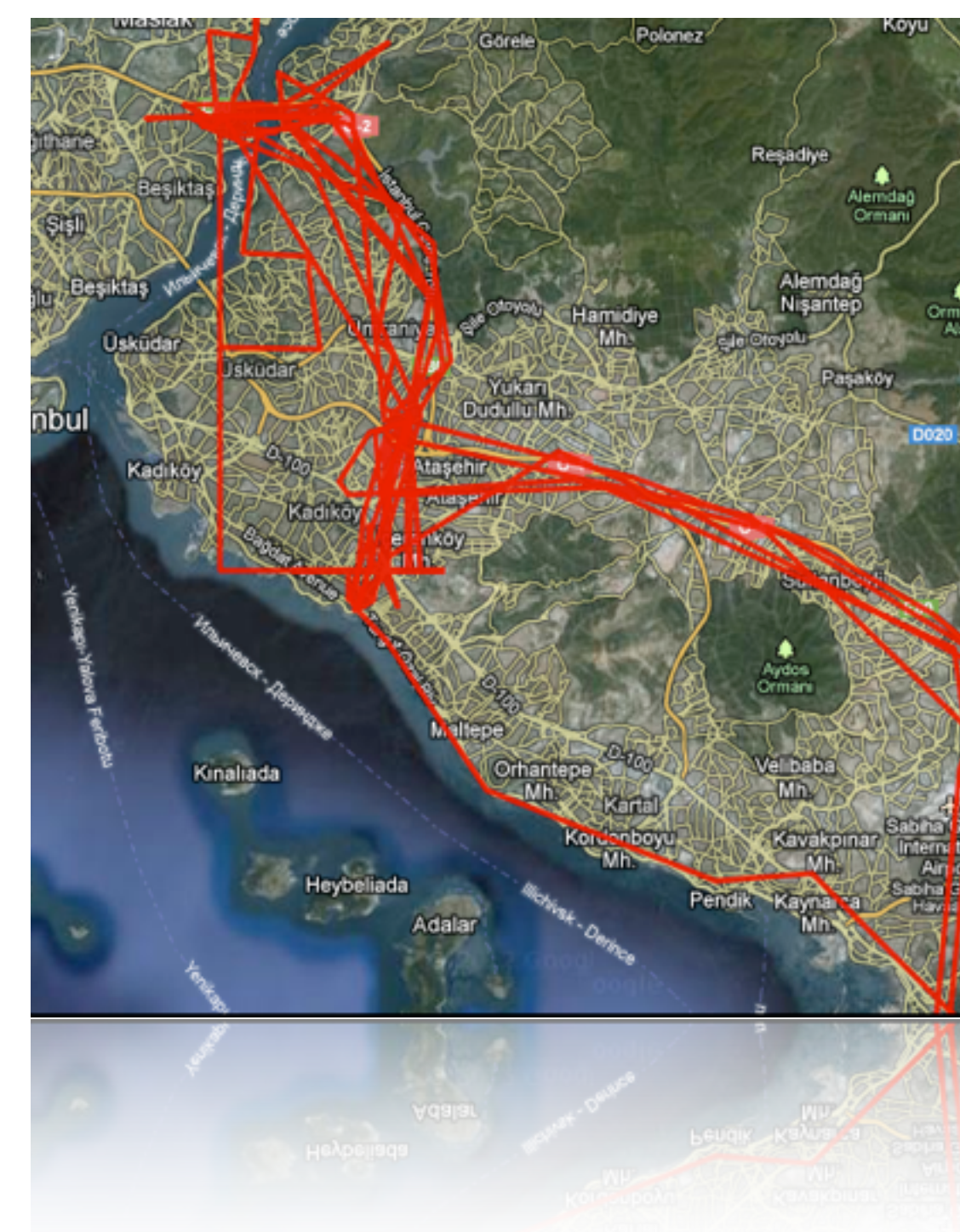


Fig. 2 Trajectories of user

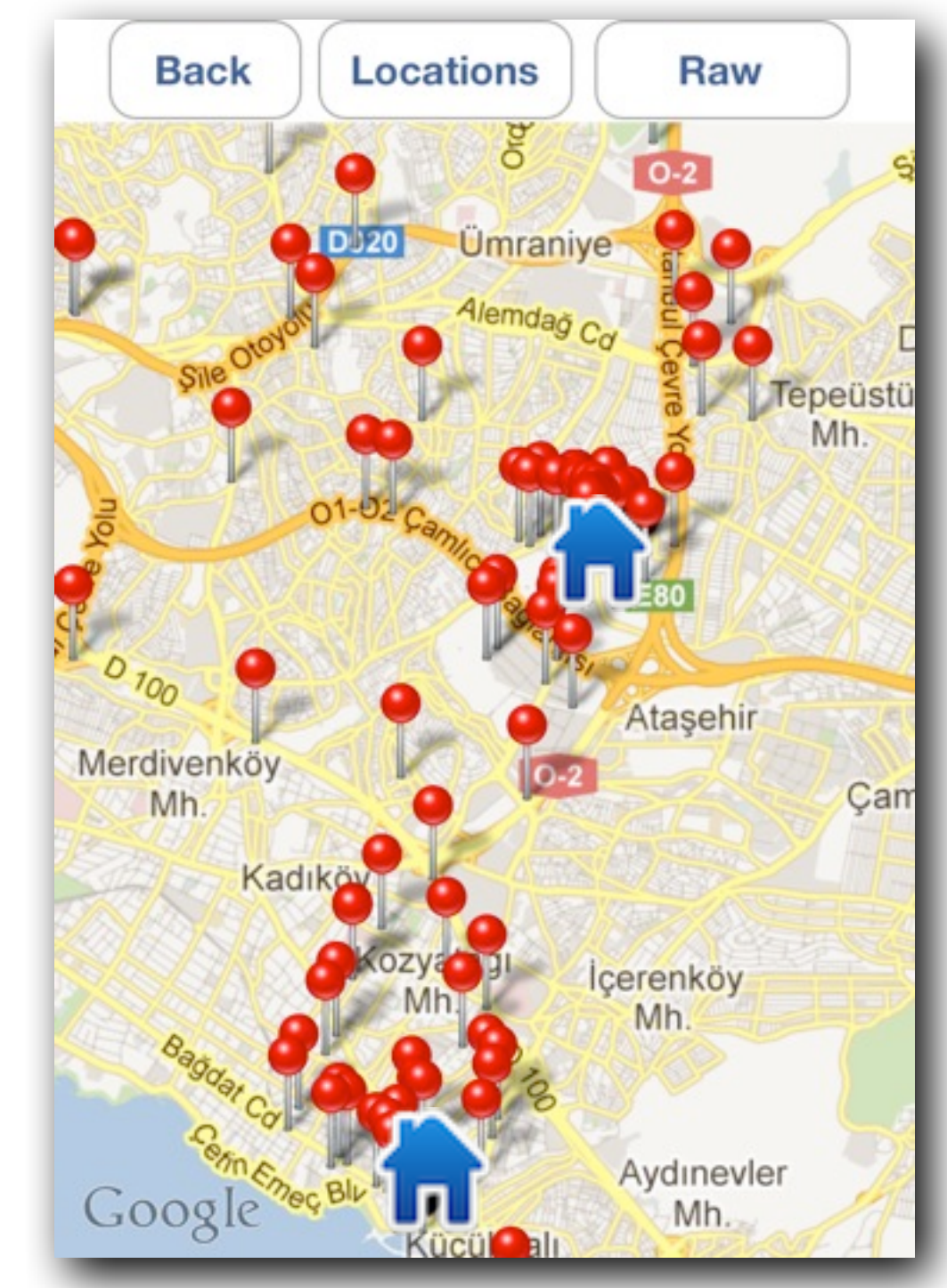
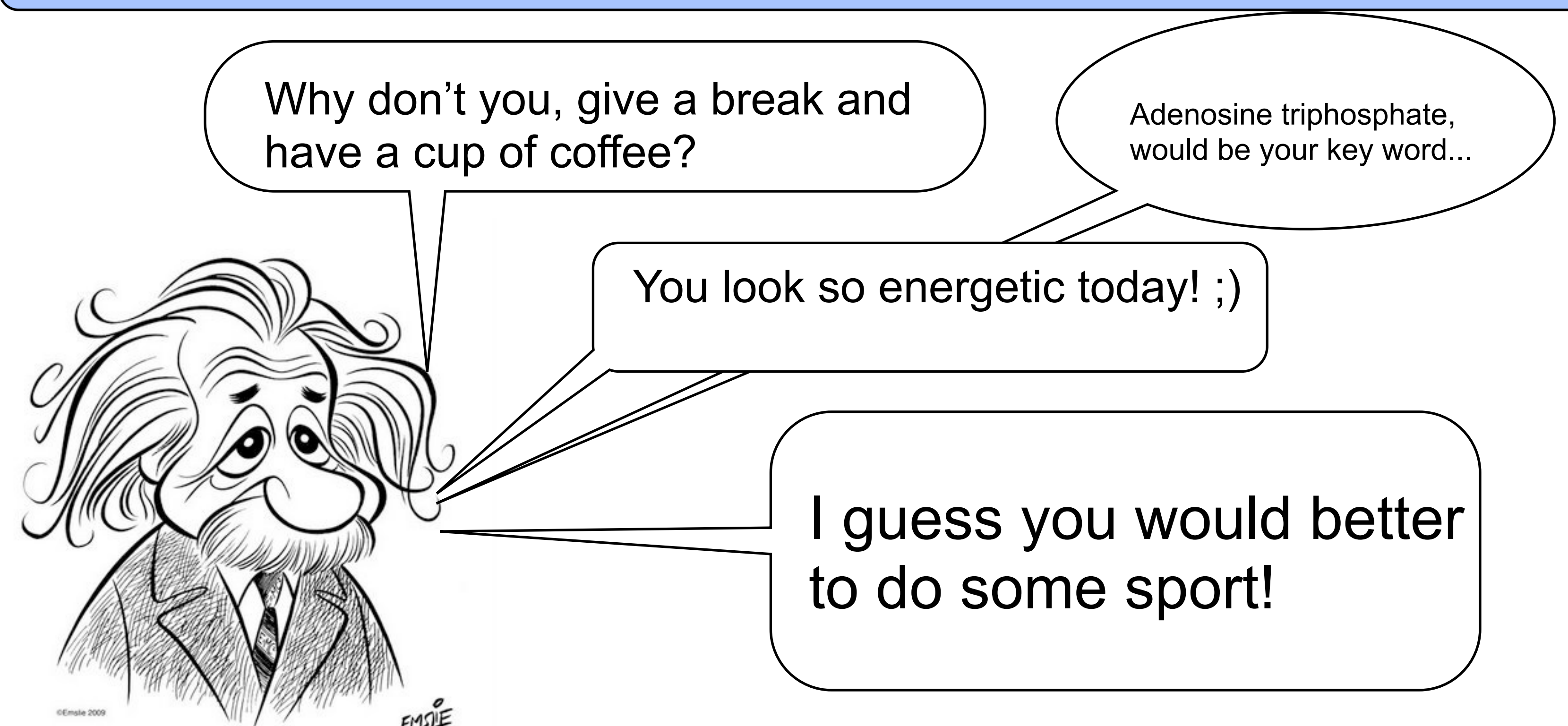
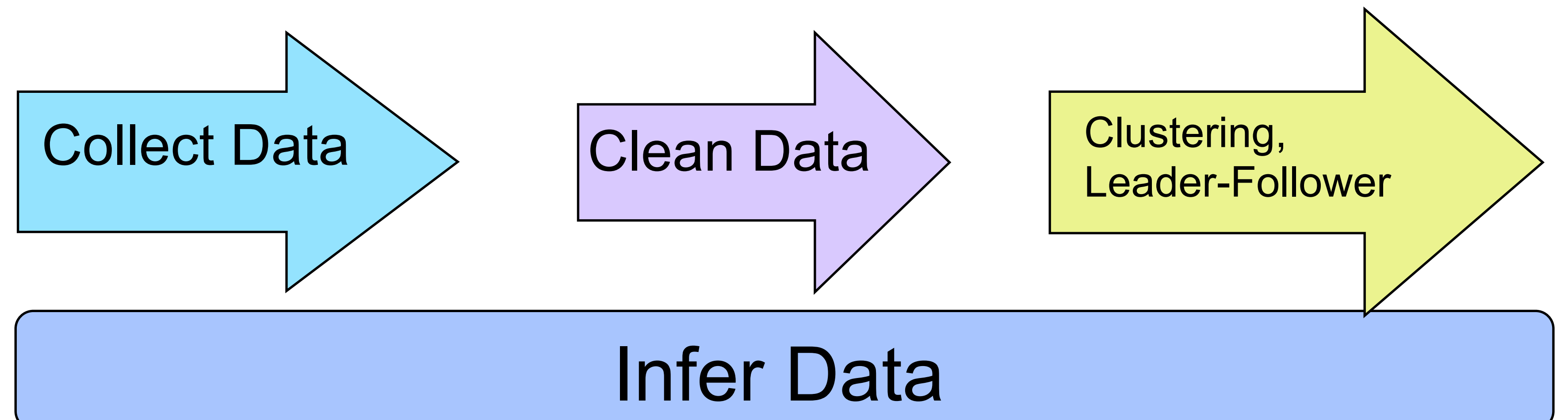


Fig.3 Data Visualisation



Results and Future Work

- When to pop up message is important, for not bothering the user
- Collecting accelerometer data in the background will be evaluated, current method of Apple is not applicable
- Google API's can be used for understanding location semantic, in a controlled manner, since GPS data is collected ONLY when a significant change in location is observed. (Apple's algorithm works, when a WIFI point change or base station change.)